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CHANDIGARH
SUNDAY
FEBRUARY 25, 2024

CENTRE FOR TRAINING AND EMPLOYMENT Appendix-A
OF PUNJAB YOUTH (C-PYTE)

(Punjab Govt. Undertaking)

Punjab Yuva Bhawan, Sector 42-A, Chandigarh-160036

Ph.0172 2604620, 2606494

EXPRESSION OF INTEREST

Expression of Interest (EOI) form (Chandigarh & Punjab) based Advertising Agencies to manage C-PYTE outreach to Punjab Youth through its Social Media platforms, website, press media and other means. The aim is to enhance awareness regarding C-PYTE amongst youth and thereby enabling maximum utilization of C-PYTE Training Camps. Detailed information of C-PYTE is available on website <https://www.cpytepunjab.com>. Expression of Interest (EOI) are requested from experienced advertising agencies which should include plan for above media outreach with time lines, outputs likely due to these efforts and cost, to enable this in 2024-25.

Sd/-

(Maj Gen. Rambir Singh Mann, VSM)

Director General, C-PYTE

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